

Case Study

Wellington Rugby Football Union



BACKGROUND

Wellington Rugby is the guardian of the sport in the Wellington regions, responsible for the governance and administration of the game from youth level, all the way up to Mitre 10 Cup and Super Rugby.

THE CHALLENGE

Wellington Rugby detail three measures of success for the organisation; to be financially sustainable, maximise participation and success at the 'high performance level' with the Wellington Lions, Hurricanes and All Blacks respectively.

THE SOLUTION

Ricoh provided a range of IT solutions to help with Wellington Rugby's flexible needs throughout the year:

- Scalable infrastructure
- A fully managed IT service
- Resilient data networks
- Responsive support

WHY RICOH?

"I enjoy partnering with an organisation that can scale up and scale down with us, that has access to those areas of expertise and is already doing that research for us", Matt Evans, Acting CEO, WRFU

// I think we certainly punch above our weight and Ricoh is part of the success in that space. //

Matt Evans, Acting CEO
Wellington Rugby Football Union

BENEFITS

- **Flexible solutions**
"Ricoh have been very accommodating and quick to learn how we do business and what we need to do and when", Matt Evans, Acting CEO, WRFU.
- **Robust networks**
A growing demand of bandwidth, more mobility requirements and more interaction with users outside of the organisation is helped by a series of robust networks from Ricoh that allows WRFU to cope and thrive within an environment of continual growth.
- **Working partnership**
"We need flexibility from our support partners. I'm asking my team here to work anti-social hours so our support partners need to be prepared to go on that journey with us", says Matt Evans
- **Elite performance**
A robust network of managed services allows Wellington Rugby to more efficiently utilise technology when viewing and reviewing elite level training and match footage throughout the season.
- **Connectivity**
"The fan experience is actually determined by connectivity. You'll see 80% of fans will be viewing the game on a second screen, so it's really important we stay up to date with that", Johnny Schmitt, Event & Match Manager, WRFU

